

**Employment Law Update  
2025 Sponsor Packet**

**ELU**

**Friday, May 16, 2025**

**8:30am to 3:30pm**

**Gaylord of the Rockies, Aurora, CO**



# 2025 Employers Council Conference

## Sponsorship Overview

Employers Council’s popular [Employment Law Update](#) (ELU) is back in 2025. With annual changes and a new administration reshaping employment law nationwide, staying informed is more important for employers than ever. During this one-day conference, Employers Council attorneys and HR consultants will provide invaluable insights into the most significant legal updates and emerging trends that are sure to draw a broad attendance across the spectrum of business and government employers.

When you lock in your place as an ELU event sponsor, you position your brand as a valued partner in providing this practical, actionable guidance to up to 500 attendees, including managers, HR professionals, company executives, business owners, attorneys – anyone responsible for maintaining a legally compliant workplace.

Don’t miss this opportunity to make meaningful, in-person connections while elevating your brand as our partner in empowering participants to safeguard their organizations and strengthen compliance. We look forward to seeing you at ELU 2025.

DATE: **May 16, 2025**

TIME: **8:30am to 3:30pm**

LOCATION: **Gaylord of the Rockies Resort & Convention Center**  
**6700 N Gaylord Rockies Blvd.**  
**Aurora, CO 80019**

AUDIENCE: **CEOs, HR Professionals, Managers, Individual Contributors**

ATTENDANCE: **400+**

	<b>EXHIBITOR Sponsor</b> <b>\$2,500 (Limit 10)</b>
Event Access (Number of included registrations)	<b>2</b>
Exhibit Space-All day at the conference	✓
Logo on conference website and conference agenda	✓
Smart Lead Capture using QR Codes	<b>\$250</b> (optional)

# 2025 Employers Council Conference Sponsorship Form

Please complete and return this form to:  
 Laura Woods, Director, Corporate Training and Events  
[LWoods@employerscouncil.org](mailto:LWoods@employerscouncil.org)

Or mail to: **Employers Council**  
 ATTN: Laura Woods  
 1290 Broadway, Suite 1500  
 Denver, CO 80203

## Organization Information:

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Level: (Registration included)

<b>EXHIBITOR SPONSOR (includes 1 reg)</b>	\$ 2,500
Additional Attendee Registration: QNTY _____ x \$895 /person	\$
<b>TOTAL:</b>	\$

## Important Dates & Times

### April 30, 2025

- Sponsorship payments due for inclusion on website and agenda

### May 16, 2025

- Sessions 8:30am to 3:30pm

## Sponsorship Attendee Registration

(Included Registrations: 2)

Name:	Name:
Title:	Title:
Email:	Email:
Name:	Name:
Title:	Title:
Email:	Email:

# 2025 Employers Council Conference

## Terms and Conditions

### 1. Character of Exhibit

Employers Council reserves the right to decline or prohibit any exhibit, part of an exhibit, or prohibit or restrict any activity or conduct within the exhibit area, which in the opinion of Employers Council is not suitable or appropriate or is detrimental to Employers Council, its members, or other exhibitors.

### 2. Event Access

All exhibitor/sponsor guests must be registered to attend conference educational sessions and to access the exhibit area.

### 3. Payments

Sponsorship application and payment must be received and paid by deadline stated in sponsorship brochure for the sponsor to be included in any marketing materials distributed in advance of the conference. All applications received after this time must be accompanied by full payment. Requests for exhibit space will be considered only after a signed application and payment have been received. Employers Council reserves the right to refuse sponsorship for any reason.

### 4. Failure to Make Payment

Any person, partnership, or organization sponsoring who shall fail to make the payment as herein provided, whether such person, partnership, or organization desires to exhibit or not, shall forfeit all rights to the use of the selected exhibit space, and Employers Council shall have the right to dispose of such exhibit space without any liability. Any sponsor who fails to pay for and occupy exhibit space shall be and shall remain liable for the payment agreed on.

### 5. Cancellation

Sponsorship may not be canceled, and sponsors remain liable for the agreed upon payment. Sponsorship payment is non-refundable except in the event of cancellation of the conference by Employers Council as provided in paragraph 6.

### 6. Cancellation of Conference by Employers Council

In the event that Employers Council is prevented from holding the Conference for whatever reason in Employers Council's sole and absolute discretion, Employers Council may terminate this Contract at any time prior to the Conference by giving written notice to exhibitor/sponsor.

### 7. Consent to Use of Photographic Images

Registration and attendance at, or participation in the Employers Council conference constitutes an agreement by the registrant to allow Employers Council use and distribution of the registrant or attendee's image in photographs, videotapes, and electronic reproductions of such events and activities.

### 8. Indemnification

To the extent authorized by law, Employers Council shall indemnify, save and hold harmless the exhibitor, its officers, employees, and agents against any and all claims, damages, liability and court awards, including costs, expenses and attorney fees incurred as a result of any act or omission by Employers Council, its officers, employees, agents, subcontractors, or assigns, pursuant to the terms of this agreement.

To the extent authorized by law, the sponsor shall indemnify, save and hold harmless Employers Council, its officers, employees, and agents against any and all claims, damages, liability and court awards, including costs, expenses and attorney fees incurred as a result of any act or omission by the exhibitor, its officers, employees, agents, subcontractors, or assigns, pursuant to the terms of this agreement.

### 9. Assignment and Relocation of Exhibits

Sponsor understands and agrees that Employers Council has sole discretion on the assignment of exhibit location. Employers Council is under no obligation to assign sponsor any of the space preferred by sponsor. Employers Council reserves the right to alter sponsor's assigned location at any time in its sole discretion if deemed in the best interest of the exhibit program as a whole. Before exercising its discretion, Employers Council will contact exhibitor.

### 10. Amendments to Terms and Conditions

Any and all matters or questions not specifically covered by the terms and conditions contained herein shall be subject to the sole discretion of Employers Council. Employers Council may, in its sole discretion, make reasonable changes, amendments, or additions to these terms and conditions. Any such changes, amendments, or additions shall be binding on exhibitor equally with the other terms and conditions contained herein.

# 2025 Employers Council Conference

The undersigned agrees to all terms and conditions outlined in this document.

Sponsor signature: \_\_\_\_\_

Sponsor printed name: \_\_\_\_\_ Date: \_\_\_\_\_

Employers Council signature: \_\_\_\_\_